



THE BUSINESS COOPERATION OPPORTUNITIES

Interactive online communication offer



CENTER FOR PROMOTION AND EDUCATION IN INSURANCE

●●●●● Become a member



We are grateful to receive any support and help in order to implement our ideas, valuable experience and build a safer future.

To everyone who wants to become the part of our team, to everyone who wants to find out so many useful and interesting things, to everyone who wants a safer future. Welcome!!!

What is the benefits of joining?



centar  siguranje
neprofitno udruženje

- ✓ Possibility to be a part of community which shall , by promoting the significance of the insurance, make something useful for the immediate environment, friends, family and yourself.
- ✓ Possibility that as a member of Organization contribute to the development of public awareness on importance of insurance.
- ✓ Opportunity to be involved in all actions, projects and Operation of Organization.
- ✓ Opportunity to exchange experience and opinion with other people, make new friendships and introduce various ideas to people.
- ✓ Possibility to initiate and suggest some concrete activities of Organization.
- ✓ Many other advantages and benefits.





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Our center connects...

Insurance in connection with you...



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Insured...

- insurance users
- insurance contractors



Insurers...

- insurance companies
- insurance brokers
- insurance representatives
- insurance agencies
- insurance agents

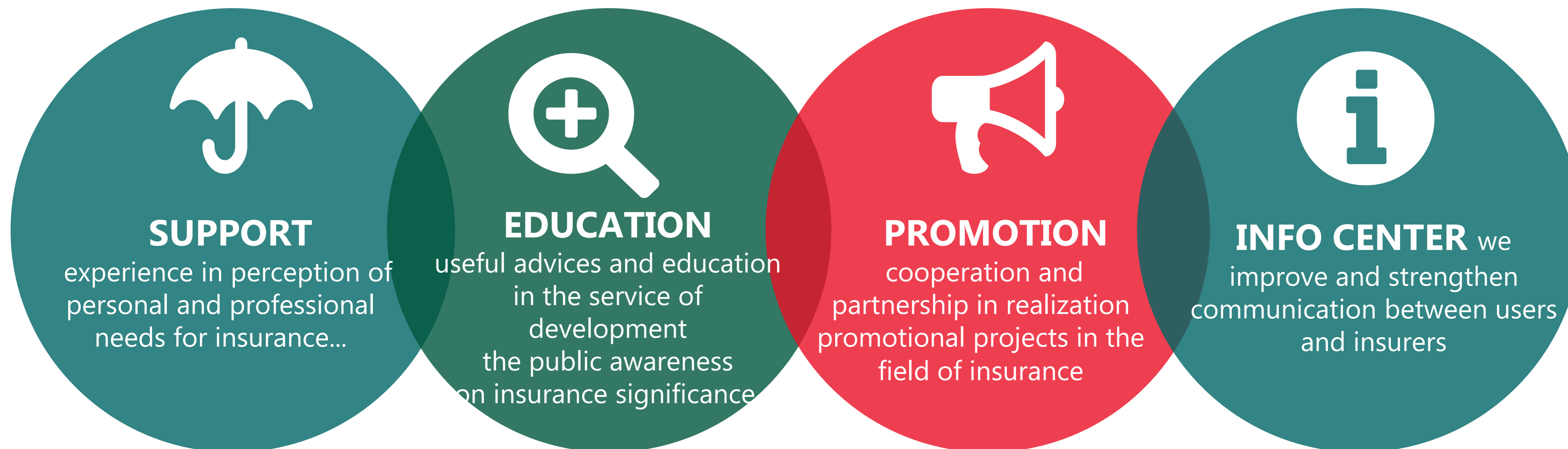
We are cooperating with insurance companies, relevant government, non-government and international institutions as well as other organizations which are directly and indirectly interested in developing the public awareness of the insurance significance.

What are we doing?...

We are doing everything in the best way we can and give reliable information...



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We provide innovative approach and improve business and cooperation with the current and potential insurance users... We invite you to become a part of a successful team... We are... **Center of your insurance.** [We are ready for new ideas...](#)

Advantage of cooperation with us

Think of the time...

✓ The interactive two-way communication...

Cooperation between insured and insurers in realization of the concrete projects in insurance field. Appropriate consideration of needs and establishment of assurance and trust are keys of success and good cooperation.

✓ Right place for promotion your insurance company

Be seen! While you promote insurance you enable insured to be educated and to be given the accurate picture of the insurance significance... Improve your business and cooperation with the current and potential customers!

✓ Increasing the satisfaction and loyalty of customers

Satisfaction of customers with good business cooperation and knowledge of needs, habits and wishes of any user are essential factors to the loyalty increase in the dynamic market competition.

CENTER FOR PROMOTION AND EDUCATION IN INSURANCE

voluntary non-profit, independent association...

PRAVO MESTO
ZA PROMOCIJU
VAŠEG OSIGURANJA
BUDITE VIĐENI.

Saznajte više ▶



General cooperation

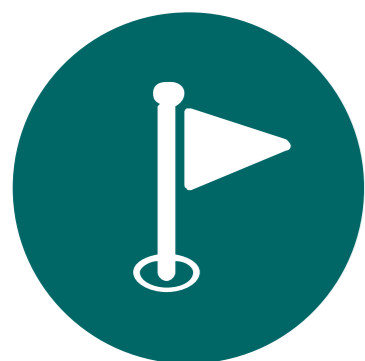


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Our partners

We cooperate with insurance companies, relevant government, non-government and international institutions and many other organizations which are directly or indirectly interested in developing the insurance market.



Partnership in realization of concrete projects in insurance field

Development and strength of general awareness of insurance significance, improving relations and the two-way communication between users and insurers, an informal education in insurance field, application of good practice standard and providing citizens with risk information.



Different ways of public activities

For obtaining the main objectives we issuing publications and WEB information. We organize counseling, seminars and interactive workshops. We exchange experience and conduct researches on users needs and other educations and promotions in insurance field in cooperation with our partners.

Education in insurance



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think of the time...

Be social responsible and actively involved in common programs of the insurance education...

Insurance is an economic necessity of every society. On the other side, information, advices and experience all of us can help in understanding needs for proper insurance protection.

By providing education in insurance, you contribute to development of relations within insurance users, enable understanding their needs better and in this way you ensure stabile cooperation based on knowledge and apprehension of provided insurance services.

The insurance significance promotion



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WEB support

The most visited Web portals of insurance in a service of promotion...



Publication in insurance

We publish brochures, expert articles and other insurance publications.



Experience exchange

Trough transfer of knowledge and experience we influence promotion of insurance significance continuously.



Public promotion

We enable customers to develop general awareness of insurance existence by public promoting.



INFO insurance service

We improve and promote a two-way communication between users and insurers by using innovative approach



Social networks

We use actively many kinds of social networks in cooperation with insurance users.

WEB cooperation opportunities

Insurance related you...



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Centar za
Osiguranje

centarzaosiguranje.com

We possess good statistic results of attendance and readership. We are found out by our customers with a reason, so based on that we **confirm the public significance, usefulness and visibility of our WEB portal CentarZaOsiguranje.com** and other related portals which are themed oriented on the insurance development, education and promotion.

A number of visitors, a number of read articles and viewed pages **is constantly increasing from month to month.**

Content of viewed information, visibility and availability of the **CentarZaOsiguranje.com portal** and other related portals **makes our informative-communicative CENTER leader for the customer information of insurance.**

životno Osiguranje

zivotnoosiguranje.co.rs

zdravstveno Osiguranje

zdravstveno-osiguranje.rs

auto Osiguranje

osiguranjevozila.rs

●●●●● The banner advertising

Be seen...



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Recognize the importance of targeted advertising...

[Contact us](#) without hesitation for agreement and realization of advertising.



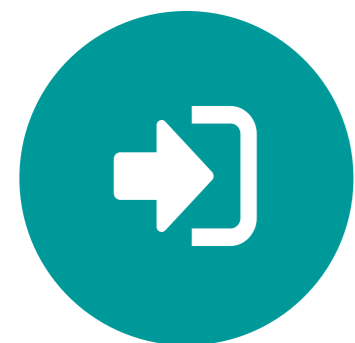
Effectiveness

Marketing campaign at **the most visited portals** about insurance is more effective than the other classic advertising.



Efficiency...

Available information at the right time at the right place are the key of success. We are... **Center of your insurance!**



Interactivity...

Centar za osiguranje establishes and builds stabile and long-term relations with users. **Be seen...**



Advertising on themed WEB pages, newsletter and social networks...

Advertising on **CentarZaOsiguranje.com** and other related portals is intended to companies whose business is oriented onto the insurance market and insurance users...

We afford opportunity to be seen...

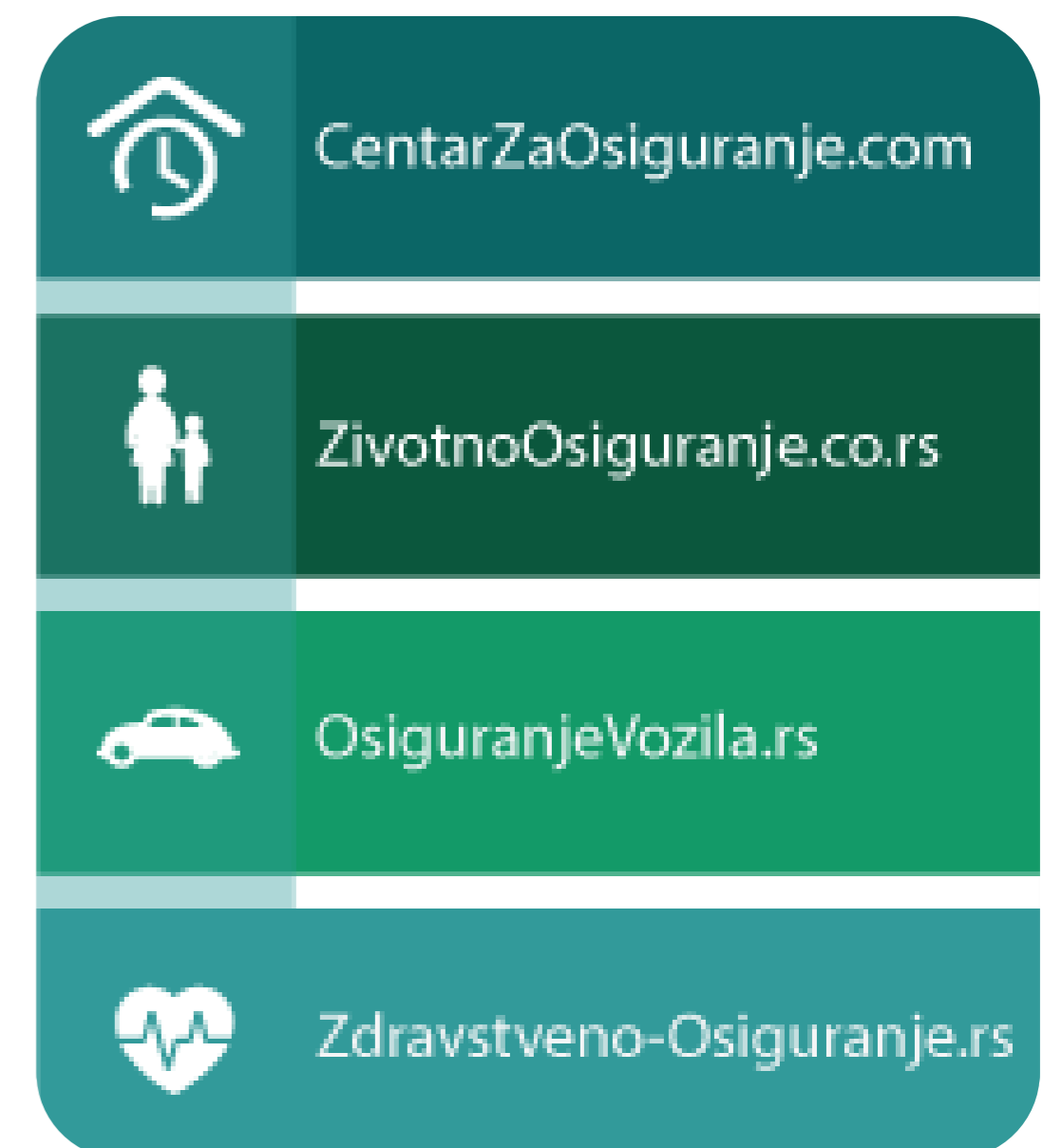
Advertising on Web pages

Where and how to contract an insurance?

- Download an insurance offer...
- Find an insurer, broker, representative, insurance agency...
- Choose an insurer or agency by type of insurance...
- We introduce you...
- The latest news from the insurance...
- Insurance calculators...
- Where can I register and insure my vehicle?
- Discounts and actions...

Newsletter-Stay tuned...

The social network advertising



●●●●● ON LINE insurance offers-user requests



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Free information about insurer offers

In order to be better informed we enable potential customers to compare and choose THE BEST...

Users can fill a questionnaire and they will be receive non-binding offers from an insurer DIRECTLY on their e-mail.

Do you want your insurance offer to be the right choice of our users?



Establish cooperation directly...

Insurance requests at **the most visited WEB portals about insurance** are different than others you receive...

Our users know what they want and they are educated enough that can recognize THE BEST...

- Offers – **LIFE insurance**
- Offers – **KASCO insurance**
- Offers – **PROPERTY insurance**
- Offers – **VOLUNTARY HEALTH insurance**

	CentarZaOsiguranje.com
	ZivotnoOsiguranje.co.rs
	OsiguranjeVozila.rs
	Zdravstveno-Osiguranje.rs

●●●● Company registration- ON LINE bases (directories)



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We give our members a FREE registration at any selected base.

Registration at the ON-LINE directories of **CentarZaosiguranje.com** portal and other related portals are intended to companies whose business is oriented onto the insurance market and insurance users.

You can require registration at the following offered ON-LINE bases- CENTAR za osiguranje

- **Our users base** (free registration)
- **Find an insurer, broker, representative, insurance agency...**
- **Choose an insurer or agency by type of insurance...**
- **Find an AGENT-ON LINE agent base-my agent** (free registration)





Car CENTER

- Find the MOT-test agency
- Find an insurance agency
- ON-LINE-car-service-base directory

Health CENTER

- Find a health facility
- Where can I train?

DISCOUNT Base

	CentarZaOsiguranje.com
	ZivotnoOsiguranje.co.rs
	OsiguranjeVozila.rs
	Zdravstveno-Osiguranje.rs

The opportunity to promote your business in more efficient manner...

In order to better inform our users, we enable our members and partners that to publish a PR article at the **CentarZaOsiguranje.com**, so their offers may be DISTINGUISHED.

Do you want to be advertised at the most visited WEB insurance portals?

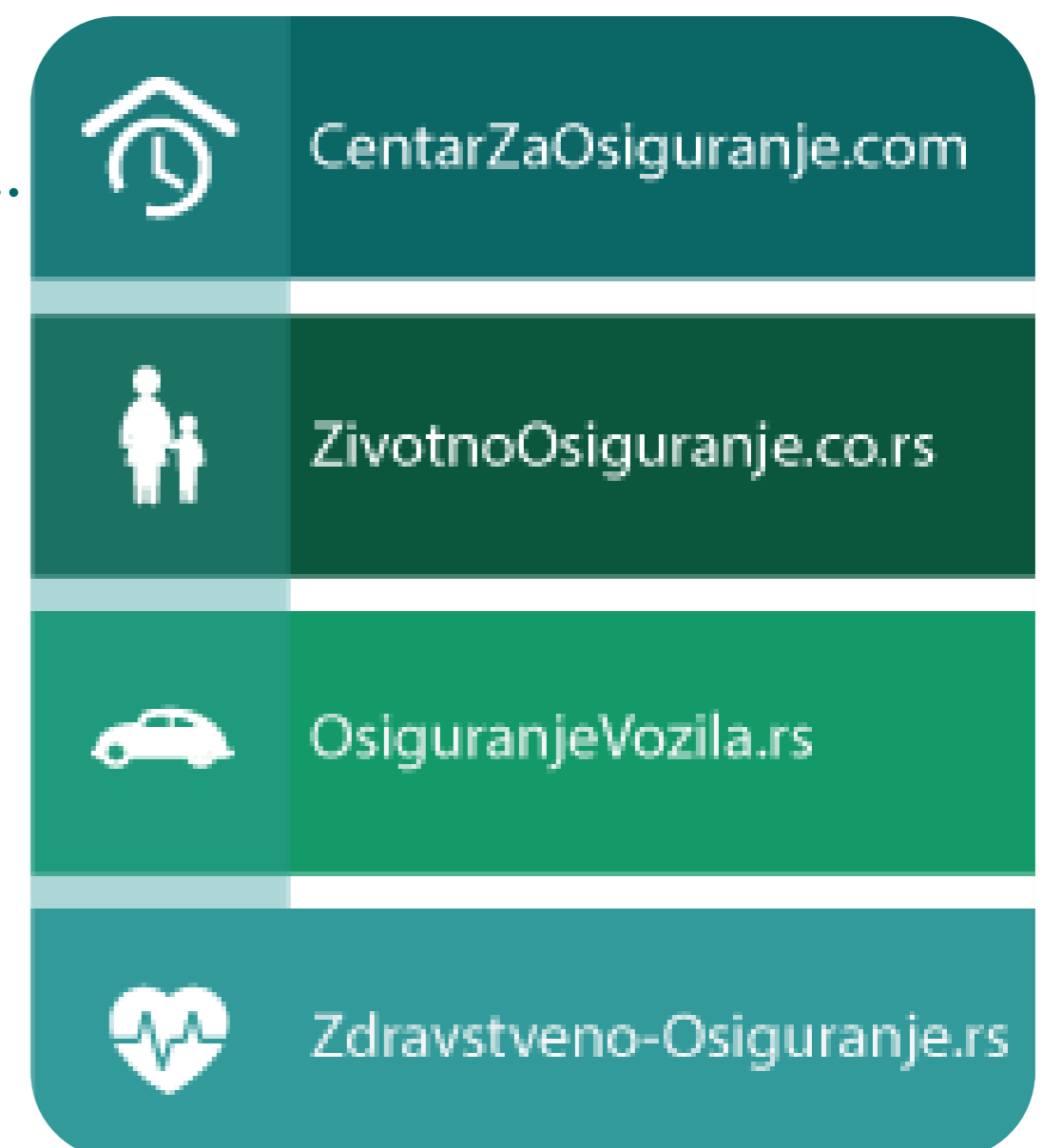


Make the most of this opportunity... Be seen...

You develop the awareness of the insurance significance by promoting insurance...
Improve your business in cooperation with current and potential insured!

Contact us if you want to publish a PR article which refers to:

- **YOUR BUSINESS**
- **Insurance PRODUCTS AND SERVICES**
- **ANNOUNCEMENTS about insurance**



Become our appreciated sponsor. Make our independent and public activities easier.

Sponsorship is intended to the international, regional, and local institutions and other companies which support value, work and goals of the **Centar za edukaciju i promociju o osiguranju**.

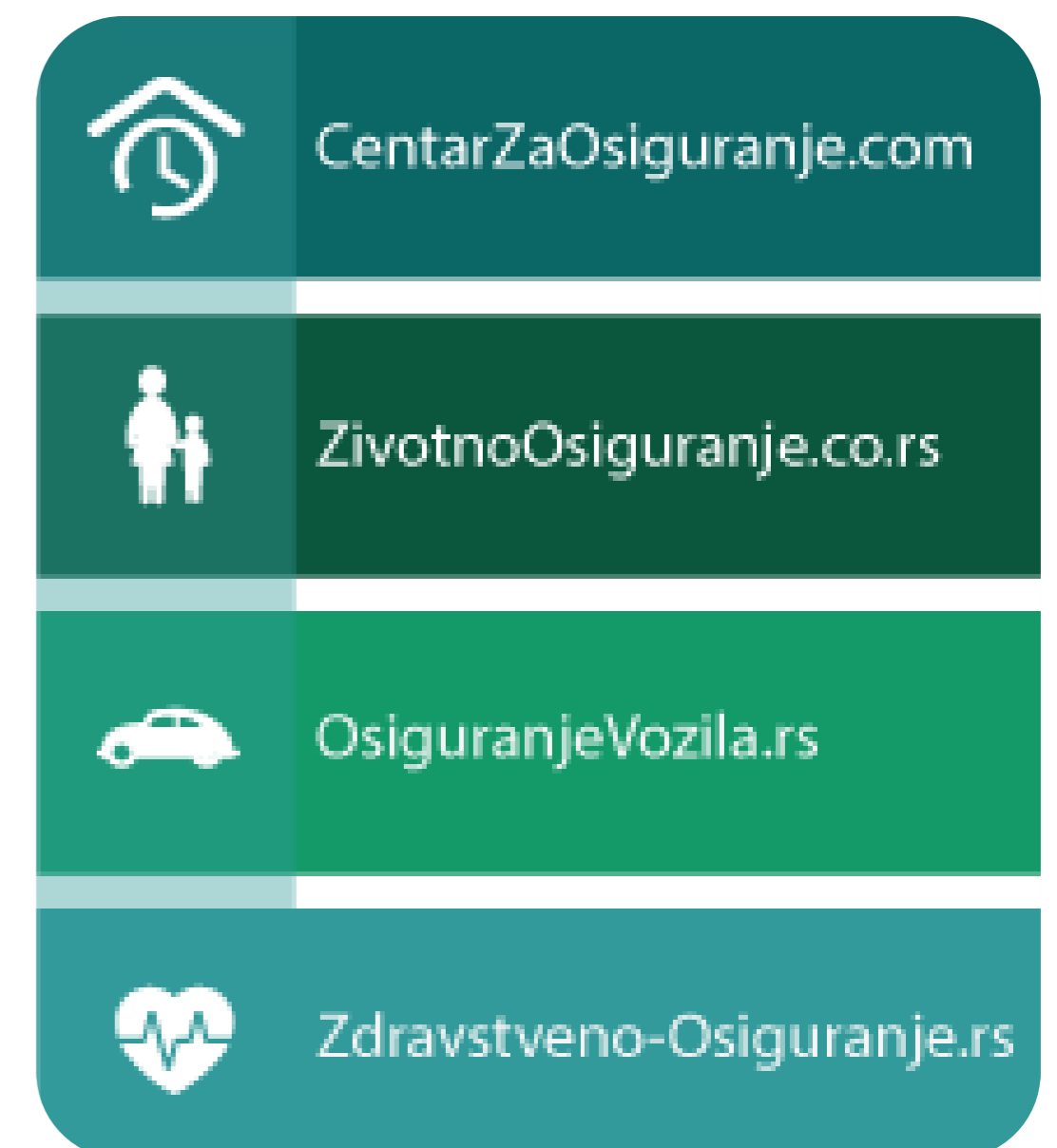
Your contribution to the insurance improvement and development will be **DISTINGUISHED!**

Sponsorship benefits:

- Featured **place at our WEB portals**.
- **Your promotional articles can be published.**
- Featured **introduction at some public meetings and seminars.**

Our common mission can be more successful if you join us...

Thank you for the future cooperation!



Unique DISCOUNT CARD-my insurance discount

Our vision is to PROVIDE SAFE AND QUALITATIVE INSURANCE CHIEFLY, INCLUDING SOME DISCOUNTS and in this way obtain the long-term cooperation of mutual interest.

Insure trust and improve relations by giving an additional discount...

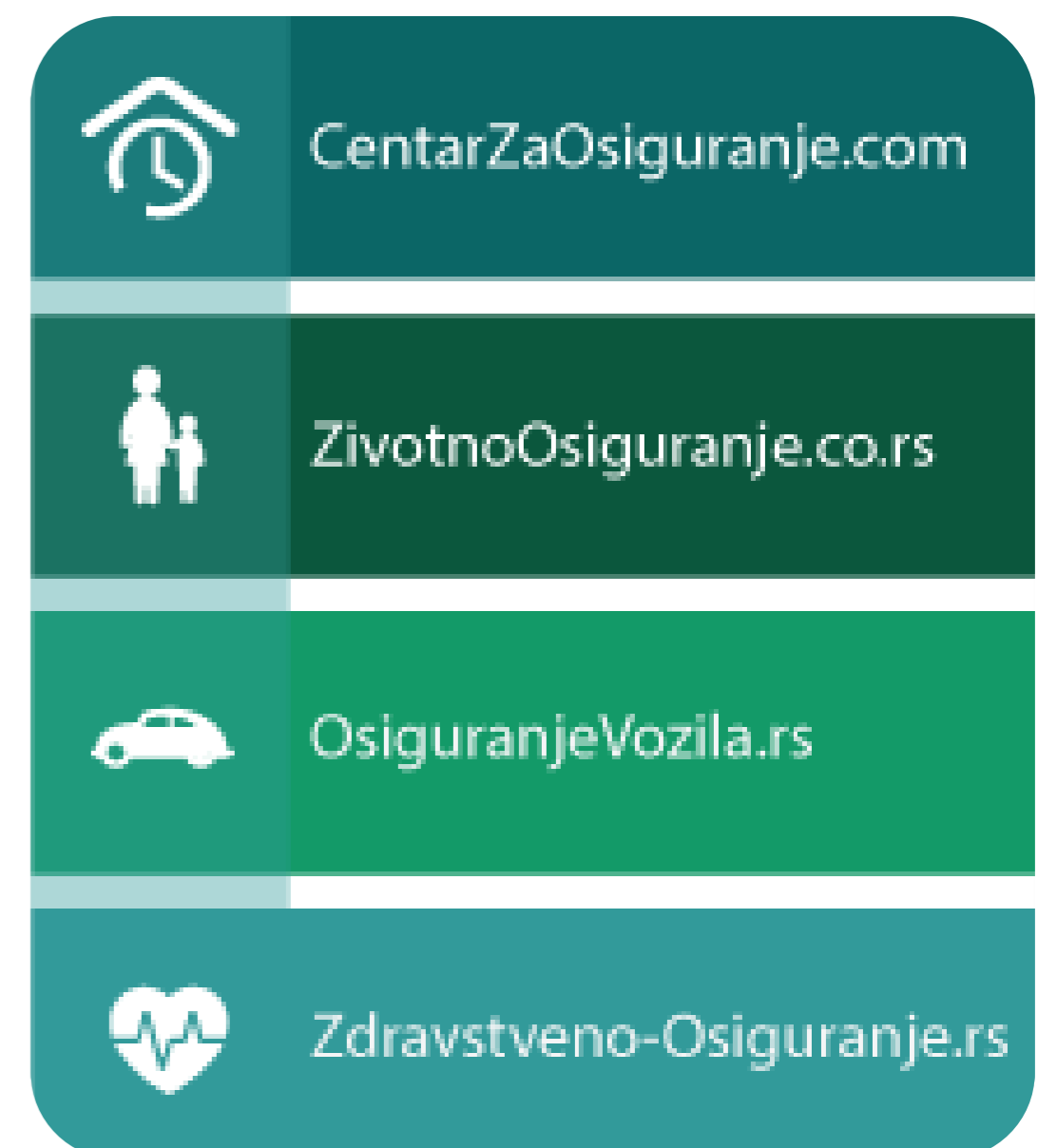


Join us... DISCOUNT is someone's additional assurance!

Realization of the benefit projects and VALUABLE DISCOUNTS of the insurance products and services will be conducted in consultation with Insurers.

Main DISCOUNT CARD characteristics-my insurance discount:

- **FLEXIBILITY** (... discount amount, period of validity, service choice)
- **SIMPLE use**
- **PERSONAL DISCOUNT CARD** (only for members)



Media cooperation



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In order to successfully spread out our ideas and build a safer future, media support is welcome.

If you want to make a long-term partnership with us reporting our announcements, news and articles contact us. Become our MEDIA PARTNER.



Our announcement
Periodic reporting of our articles...



Information
Following our activities...



Public meetings
Reporting about our public meetings...



Insurance news
Information about the insurance market...



centar  siguranje
neprofitno udruženje

CENTER FOR PROMOTION AND EDUCATION IN INSURANCE

voluntary, non-profit and independent association

CENTER for insurance (**CEPEOS**) operates in accordance with a corporate social responsibility principles and applies it to its partners and community as a whole.

MISSION of our Association came through from the basic principles of the social responsibility using– [informal education and the insurance significance promotion](#) we contribute to development of the insurance awareness on insurance importance...

VIISION of our Association is to enable our members and other interested people to be useful part of community who promoting the insurance significance do something useful for the immediate environment, their family, friends and yourself.

We can create a secure future together! Join us...

✉ info@centarzaosiguranje.com

📞 +381 (63) 833 88 38

facebook.com/centarzaosiguranje

💬 linkedin.com/company/cepeos

twitter.com/cepeos



mislite na vreme...



CentarZaOsiguranje.com



ZivotnoOsiguranje.co.rs



OsiguranjeVozila.rs



Zdravstveno-Osiguranje.rs

CENTER FOR PROMOTION AND EDUCATION IN INSURANCE non-profit organization